

2024 DENMARK BUSINESS DIRECTORY

Advertise in the book that all Denmark residents use
4,000 copies printed and distributed

ADVERTISEMENT TYPE	MEMBER PRICE	NON-MEMBER PRICE
Lineage	\$240	\$530
1/8 Page: 126mm x 21mm	\$260	\$545
1/4 Page: 126mm x 44mm	\$395	\$680
1/2 Page: 126mm x 90mm	\$560	\$845
Full Page: 126mm x 182mm	\$1,045	\$1,330
Outside Back Cover: 1/2 Page	\$1,730	
Inside Back or Front Cover Pg 1: 1/2 Page	\$1,215	
Inside Front Cover & Page 1: 1/4 Page	\$930	
Page 2 or 3: 1/2 Page	\$915	
Page 3: Full Page	\$1,540	
Page 4 or 5: Full Page	\$1,195	
Page 4 or 5 : Half Page	\$685	

**EARLY BIRD
SAVING**

**10% OFF
ADVERTISING
IF PAID BEFORE
22 JUNE 2023**

20% discount on second advertisements of equal or lesser value

ARTWORK DEADLINE: SUBMITTED AND PAID BY 4 AUGUST 2023

*Cancellation after 4 August incurs a \$140 fee
Terms and conditions apply**

ARTWORK SPECIFICATIONS

- | | |
|---|--------------------------|
| All artwork in PDF format? | <input type="checkbox"/> |
| CYMK colour format? | <input type="checkbox"/> |
| 300 DPI resolution? | <input type="checkbox"/> |
| Minimum 1pt border or full colour background? | <input type="checkbox"/> |
| Minimum 9pt font? | <input type="checkbox"/> |
| Checked a copy at 100% scale? | <input type="checkbox"/> |

TERMS AND CONDITIONS

1. Advertisements are initially arranged by size and then alphabetically by registered business name
2. Articles and advertising may be placed on any page
3. Final placement is at the discretion of the Denmark Chamber of Commerce
4. The Denmark Chamber of Commerce will retain a copy of your advertisement and may use it in future promotional activity
5. The Denmark Chamber of Commerce will not accept responsibility for printing errors if your artwork is not supplied according to the above specifications
6. Artwork unconfirmed by deadline will go to print as supplied
7. Payment for your advertising in the Business Directory assumes that you accept the terms and conditions listed above